

M O D E R N
S O C I A L
ENTERPRISE

BY JAN VRBA

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**S O C I A L
E N T E R P R I S E**

BY JAN VRBA

Modern Social Enterprise

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This publication is a part of a collection addressing social issues to empower the public to take practical action for their communities. We also would like to dedicate this book to everyone who cares much about their surroundings and helps their communities to flourish.

*List of Publications of the Collection
(Click on underlined DOI number to access)*

- Modern Small-sized Social Business, DOI: 10.5281/zenodo.7439950. ISBN: 978-80-908843-0-4.
- Modern Social Enterprise, DOI: 10.5281/zenodo.7439930. ISBN: 978-80-908843-1-1.
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PROLOGUE

This book is a part of collection regarding social business and social enterprises. The main aim of the first book was to introduce social business in wider point of view whereas the main point of this second book is to investigate social enterprises and their roles and functions in modern world in a deeper manner.

The first book is called Modern Social Business whereas this second book is called Modern Social Enterprise and thus it is possible to create a clear distinction between terms of social business and social enterprise.

For deeper understanding of the topics connected to social business and social enterprise it is also recommended to flick through the first book of this series.

I wish you a pleasant reading and hope you can get to know new useful information regarding the topics.

"Somewhere along the way, we must learn that there is nothing greater than to do something for others."

— Martin Luther King Jr.

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1.

SOCIAL ENTREPRENEURSHIP AND ITS BRIEF HISTORY

Social entrepreneurship uses entrepreneurial principles and strategies to create positive social and environmental change. This can involve starting and running a social enterprise. This business seeks to address a social or environmental problem, or it can include applying entrepreneurial approaches to a nonprofit organization or government agency.

Social entrepreneurship often involves developing new and innovative solutions to complex social challenges, such as poverty, inequality, and environmental degradation. This can include creating new products, services, or business models to generate social and financial returns. It can also involve finding new ways to engage and mobilize individuals, communities, and other stakeholders to create positive change.

Unlike traditional entrepreneurs, who primarily focus on generating financial returns, social entrepreneurs are motivated by a desire to create social value and impact. This

can involve pursuing various goals and outcomes, such as improving access to education, healthcare, and clean water or reducing greenhouse gas emissions or waste.

Overall, social entrepreneurship is a rapidly growing and evolving field, with an increasing number of individuals and organizations using entrepreneurial approaches to create positive social and environmental change.

IN THE NINETEENTH CENTURY COMPANIES STARTED TO ADDRESS SOCIAL PROBLEMS IN LARGER SCALE.

The history of social entrepreneurship can be traced back to the 19th century, when several individuals and organizations began to use entrepreneurial principles and strategies to address social problems and promote social change.

One of the earliest examples of social entrepreneurship was the work of Florence Nightingale, who used innovative approaches to improve healthcare and sanitation in the 19th century. She is often credited with establishing the modern

nursing profession, and her work significantly impacted public health and well-being.

Pauline Agassiz Shaw, who started the first free kindergarten in the United States in the late mid-1800s, is also another significant trailblazer in the history of social entrepreneurship. Shaw believed that early education was crucial for the development of children, and she used entrepreneurial approaches to create and sustain the kindergarten, which provided education and support for children from low-income families.

As the 20th century progressed, social entrepreneurship evolved and gained recognition. In the 1980s and 1990s, the term "social entrepreneurship" was coined. It began to describe a range of individuals and organizations using entrepreneurial principles and strategies to create positive social and environmental change.

Social entrepreneurship is a rapidly growing and evolving field, with an increasing number of individuals and organizations using entrepreneurial approaches to address complex social challenges and create positive impacts..

TYPES OF SOCIAL ENTREPRENEURSHIP

Although a high level of social awareness predominates in all of them, the truth is that notable differences can be